

# HOW WE CREATE VALUE

## WHO WE ARE

The PRI is the world's leading proponent of responsible investment. We work to understand the investment implications of environmental, social and governance (ESG) factors, and to support our international network of investor signatories in incorporating these factors into their investment and ownership decisions. We act in the long-term interests of our signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole.

## WHAT MAKES US DIFFERENT

Our signatory base is unique in both its scale and diversity. The PRI has more than 5,000 signatories, across asset owners, investment managers and service providers. There are now signatories in more than 80 countries, with different regulatory and market structures, and cultures.

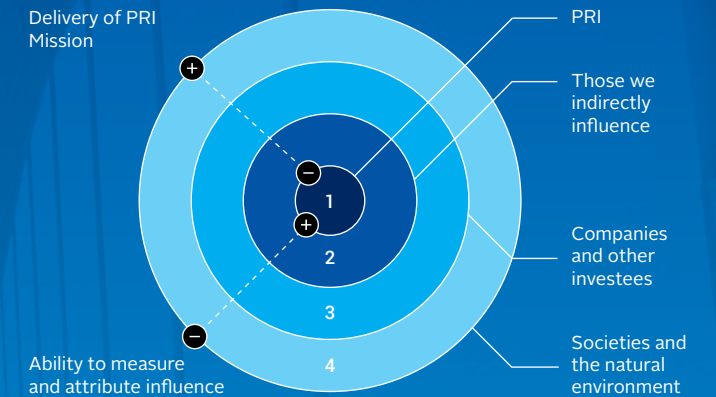
We work across the range of ESG issues, and across asset classes – while drawing on other organisations for specialist expertise, where and when required. As a UN-supported organisation, we bring investor voices and perspectives to the UN forum, particularly through our UN partners UNEP FI and the UN Global Compact.

This scale and diversity give us the ability to convene, to collaborate and to influence widely.

## WHO AND WHAT WE INFLUENCE

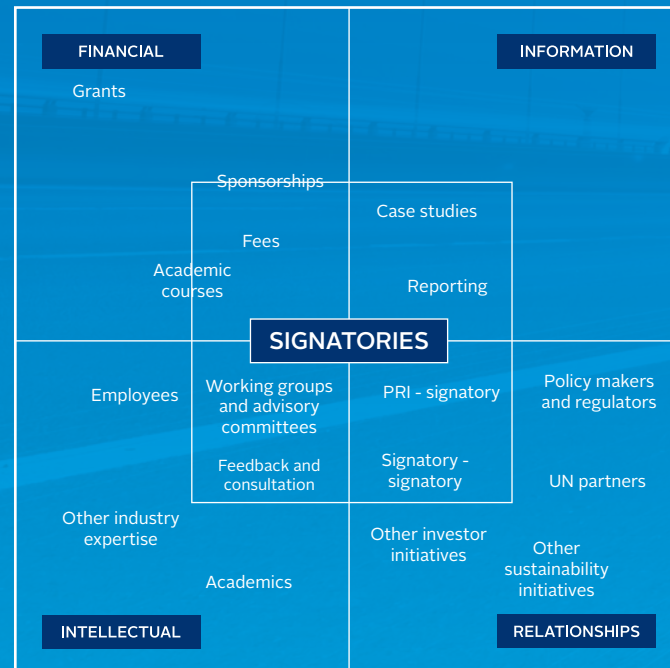
We are most easily able to measure and attribute our impact on our own organisation, and those we work most closely with, but achieving our Mission to make it imperative that we look far beyond this in assessing our effectiveness.

Starting with: **the PRI** itself (including our impact on our employees); we must also look at **those we work directly with** (including our signatories and other investors, other financial actors, partner organisations and initiatives); **those we indirectly influence** (such as policy makers, companies and other investee entities); and, ultimately, our influence on **the real world**.



### INPUTS: WHAT WE DRAW ON TO OPERATE

Performing our work relies on a range of financial, intellectual and informational resources, as well as our relationships with other organisations. Across each group, our signatories are at the heart of the contributions.



### OUTPUTS: WHAT WE DELIVER FOR SIGNATORIES

**85+**

events and webinars

**65+**

policy consultations

**50+**

new reports, tools and guides

**99%**

course satisfaction at the PRI Academy

**130+**

new articles, blog posts and podcast episodes

**1,000+**

participations in PRI-led and supported initiatives\*\*

**65+**

new case studies

**380+**

signatories involved in signatory groups\*\*

Reporting and assessment  
**platform and data reviews**

Worldwide support  
**across 22 cities**

### OUTCOMES: THE RESULTS WE SEEK\*

\* mapped against the four circles of influence laid out above

- 1 Strong in-house environmental, social and governance performance within the PRI
- 2 Improvements in signatories' responsible investment practices
- 3 Financial markets that incorporate sustainability into their function
- 3 Better quantity, quality and standardisation of sustainability reporting
- 3 Improvements in company/investee practices
- 4 Economies that align with sustainable outcomes
- 4 Sustainable outcomes in the real world

\*\* PRI-led and supported initiatives – such as **Climate Action 100+** and **net zero alliances** – support organisations in committing to tackling an issue, and in collaborating with others at scale. **Signatory groups** – including advisory committees, working groups, practitioner groups and reference groups – provide opportunities for signatories to engage with their peers, develop strategies, share research and best practice and advance ESG issues and implementation of the Principles.



## WHAT WE ARE FOCUSED ON

Our [2021-24 strategic plan](#) picks out **22 key initiatives**, grouped under the three over-arching themes set out in our [Blueprint for responsible investment](#): responsible investors, sustainable markets, a prosperous world for all.

## HOW WE'LL MAKE THE ORGANISATION STRONGER



Align with signatories on our vision, mission and purpose



Strengthen reporting and assessment programme



Develop our operating model



Develop our people



Improve how we measure and report on our impact



Digital transformation