

# CANDIDATE STATEMENT, BIOGRAPHY, SIGNATORY AND COMPARATIVE INFORMATION FORM

Name: Peter Greenwood

Title: Director of ESG and Impact

Signatory organisation: TriLinc Global, LLC

Signatory organisation seconding your candidacy: Ceecat Capital



#### **CANDIDATE STATEMENT**

I have worked in the field of responsible investment for over 11 years across public, private, and non-profit initiatives and strategies. My experience has ranged from working for the U.S. government's development finance and foreign assistance agencies to my current position in leading the ESG and impact department at TriLinc Global, LLC (TriLinc), a U.S.-based impact investment fund management company and PRI signatory. Woven within and between my professional history is my passions for working with developing economies and for being a change agent in catalysing capital to create a more environmentally, economically, and socially equitable future.

Representative of these passions was my decision to move to Bogotá, Colombia in 2011 to purse my MBA studies in my second language (Spanish) at the Universidad de Los Andes. While I successfully completed the objective of earning an MBA, my real purpose for pursuing an advanced degree in a developing economy was to deeply understand a different culture and the daily barriers that contribute to inequality, lack of social mobility, and limited economic opportunity. This out-of-classroom observation and learning has proven to be invaluable in my professional trajectory as a responsible investment professional. Complementing this experience while living in Bogotá, I also had the opportunity to work in the niche impact investment field of conservation finance by developing business plans for regional and national conservation areas throughout Colombia. This particular opportunity enabled me to better understand the interplay between economic progress, social development, and protecting the ecosystems of one of the world's most biodiverse countries.

Currently, as Director of ESG and Impact at TriLinc, I have been able to apply these past experiences to my responsibilities of ensuring that investments made across all TriLinc-supported funds are made with the highest ESG and development impact analytical rigor. Moreover, this position has solidified and, perhaps has intensified, my sense of honour and pride in working in the field of responsible investment and a feeling that I am actively contributing to a positive change in this world. It is this sentiment of duty that I have found to be consistent with the PRI's mission and what has called me to submit this application to be a member of the PRI Board.





## **BIOGRAPHY**

I am an experienced responsible investment professional with over 11 years of experience in assessing ESG and development impact opportunities and risks, primarily for developing economy alternative assets, including private equity, private credit, and infrastructure. As the Director of ESG and Impact at TriLinc Global, LLC (TriLinc), I am a key member of the investment team and responsible for developing, implementing, and managing all ESG and impact-related activities for the firm. I have spent my career in the emerging market investment industry, including prior experiences as an ESG and Impact Officer and Analyst at TriLinc. Prior to returning to TriLinc in August 2019, I worked as a Country Manager for the U.S. Trade and Development Agency (USTDA) and was responsible for developing and managing the agency's energy and transportation infrastructure project portfolio in Mexico, Central America, and the Caribbean. Early in my career, I consulted for the Bogotá-based conservation trust fund, Fondo Acción, and worked for the Overseas Private Investment Corporation (currently known as the U.S. International Development Finance Corporation), where I primarily supported the ESG and development impact due diligence and monitoring efforts of OPIC's Investment Funds Department.

I am also passionate about educating and training the next generation of sustainable development leaders. While in Bogotá, I leveraged my fluency in Spanish and assumed the directorship of a new multidisciplinary Master-level program at the Universidad de los Andes, which aimed at educating development practitioners operating in the most marginalized rural and urban communities throughout Colombia. At the Universidad de los Andes, I also had the privilege of teaching a sustainable international business undergraduate course as an adjunct professor. I hold an MBA from the Universidad de los Andes, a Master in Public and International Affairs from the University of Pittsburgh, and a BA in International Studies and Spanish from the University of Minnesota.

#### SIGNATORY ORGANISATION INFORMATION

TriLinc Global, LLC (TriLinc) sponsors innovative investment products intended to increase participation in impact investing. Founded in 2008, TriLinc aims to harness the power of private sector capital for good and has developed a systematic approach to impact investment packaging, registration and distribution. Leveraging the experience and expertise of its partner-employees, TriLinc is building a robust offering of alternative investment products that provides investors with access to unique and competitive yield-oriented strategies that change the world for the better. Current TriLinc funds follow the Firm's Private Debt Plus® investment strategy, a private lending investment strategy designed to provide project-based senior secured term loans and trade financing to growth stage SMEs utilizing our unique Investment Partner business model to deliver what we believe to be lower risk access to meaningful investment opportunities in select developing economies. Funds are structured to pursue market-rate, risk-adjusted returns while changing the world for the better.

TriLinc has been a PRI signatory since 2012 and was an early adopter of the RI DDQ in 2017. Additionally, TriLinc is a certified B Corporation (since 2011) and was named in 2017 as a "Best for the World" BCorp by BLab, the entity charged with certifying and rating BCorps. TriLinc is a member of the Global Impact Investing Network (since 2012), the Emerging Markets Private Equity Association



(EMPEA) (since 2012) and is a founding member of EMPEA's Impact Investment Council. Most recently in 2020, TriLinc became a signatory to the IFC Operating Principles for Impact Management.

#### **SPECIFIC EXPERTISE:**

#### LEADERSHIP AND GOVERNANCE EXPERIENCE

Since beginning my career in responsible investment in 2008, I have leveraged my ESG and impact investment experience in emerging market development finance to humbly assume leadership positions as Country Manager at the U.S. Trade and Development Agency (USTDA) and most recently, as Director of ESG and Impact at TriLinc Global, LLC (TriLinc).

In 2016, I assumed the role of Country Manager at USTDA, a U.S. Government foreign assistance agency that supports early stage sustainable infrastructure projects in developing economies through feasibility studies and technical assistance. In this role, I was responsible for leading and managing the agency's engagements and programs in Mexico, Central America, and the Caribbean. As of part of responsibilities, I participated in high-level U.S. foreign policy and governance working groups at the U.S. State Department, U.S. Department of the Treasury, and the U.S. National Security Council. Of particular note, I led and managed an inter-agency initiative in working with Government of Mexico and the U.S. State Department to train and educate energy ministers, regulators, and utility managers from Central America on the policies and regulatory frameworks required for integrating energy infrastructure solutions throughout the region.

From USTDA, I was hired in August 2019 by TriLinc to lead its ESG and impact disciplines. As Director of ESG and Impact, I report directly to the Chief Executive Officer and Chief Investment Officer, manage TriLinc's ESG and Impact Team, and am responsible for the overall impact strategy for TriLinc and for each TriLinc-supported fund. More specifically, as a voting member on TriLinc's Investment Committee, chairperson of its Sustainability and Impact Committee, and participant in its Compliance and Risk Committee, I am integrally involved in the company's governance committees to ensure effective implementation of ESG and development impact policies, procedures, and controls for all portfolio companies across TriLinc-supported funds.



## **GENERAL:**

# DEMONSTRATED LEADERSHIP WITHIN RESPONSIBLE INVESTMENT, ESG EXPERTISE AND OTHER EXPERIENCE RELEVANT TO THE LONG-TERM SUCCESS OF THE PRI

As previously noted, I began my career in responsible investment in 2008 as an Investment Analyst at the Overseas Private Investment Corporation (OPIC) (currently known as the U.S. International Development Finance Corporation). At this time, the impact investing industry was at a critical juncture of transition from a concept practiced by bilateral and multilateral financing agencies to one that would be mainstreamed and implemented in the private sector by financial intermediaries. At OPIC, I became intimately familiar with and passionate about ESG and development impact assessments, particularly as they applied to mobilizing capital to sustainable emerging market private enterprises.

Recognizing my interests and passions, I was promoted from Investment Analyst to OPIC's Office of Investment Policy as and International Economist and tasked with supporting their efforts in measuring development impact across all product lines, including private equity investments, structured finance transactions, small and medium enterprise financings, and political risk insurance policies. As part of this role, I became even comfortable with ESG performance standards (e.g. IFC Performance Standards), evaluating corporate governance practice of potential clients, and the frameworks for measuring development impact across industries and geographies. My 3.5 years with OPIC were invaluable as they laid a strong foundation and launching pad for my career in responsible investment.

Moving forward to 2020, I now lead the ESG and development impact practice at TriLinc. In this role, I have brought my expertise to develop and operationalize the company's first environmental and social management system, implement ESG and impact training programs for TriLinc's investment partners, improve portfolio monitoring and reporting procedures and practices, and enhance the rigor of ESG analysis. As a member of the firm's expanded executive management team, I also actively work with the CEO to integrate a culture of sustainability and appreciation for responsible investment across all business lines.

